Erin McLendon Associate

Quote: "The most difficult thing is the decision to act; the rest is merely tenacity." Amelia Earhart

Leadership/Industry Experience

Erin McLendon is an advocate of the simple truth that organizations thrive when they invest in people. With a blend of expertise in operations, business development, and recruiting, she is known for setting talent strategies in several industries— from global organizations to start-ups.

Erin believes that companies that invest wisely in their people set themselves on the path to lasting growth. She facilitates change management and transformation programs with a clear focus: improve employee effectiveness with targeted, simple steps that make a big difference. Again and again, she has shown that when organizations put people first, they spark innovation and drive success.

Before joining TRI*, Erin led operations and business development at a law firm where she not only boosted client engagement and improved efficiency but also reminded her team that every small improvement matters. Erin's passion extends far beyond daily operations. She has a knack for blending leadership development with business skills like sales, marketing, finance, and overall business acumen. She gained valuable talent strategy expertise at global human resource consulting firm Robert Half where she achieved a milestone of over \$2 million in personal production. Throughout her career Erin has coached business leaders one-on-one on sales and marketing processes, digital transformation, and building a personal brand.

As a former college athlete, Erin enjoys the competitive and collaborative nature of TRI° team development programs. She believes the drive to outperform rivals, adapt strategies in real time, and handle pressure is a powerful learning tool. In every session, she echoes her core belief: invest in people, and the results will speak for themselves.

Past Experience

Managing Director Growth & Operations, L&F Brown, PC

Permanent Placement Recruiting Manager, Robert Half

Associate Attorney, Law Office of Ellen F. Driscoll

Education

JD, University of Southern California Gould School of Law

BA, International Relations, Claremont McKenna College