

TRICorporation



Finance for Non-Finance Professionals

A TRI Corporation Course

From entry-level to top executives across every department and function, all members of an organization impact its financial success. This introductory course breaks down basic financial concepts for your non-finance professionals so that they better understand basic finance and their role creating value for the organization.

COURSE DESCRIPTION

Finance for Non-Finance Professionals is an introductory course that breaks down basic financial concepts for employees at all levels and functions. Participants will come away with an understanding of how their own performance impacts the financial statements of the entire company. Ideal for 30 or fewer participants, the course can span from two hours to two days.

The two-hour course is a brief but thorough finance boot camp using general financial statements. Participants are asked to complete pre-work so that they are prepared for the intense two-hour session. Pre-course material includes background information on income statement, balance sheet and cash flow. Participants will familiarize themselves with these statements for your company before they arrive. In class, participants will gain an appreciation for how their role impacts the financial statements.

The one-day course adds a deeper dive into financial ratios, internal metrics and competitor analysis.

The two-day course introduces additional metrics from your company's financial statements and compares and analyzes metrics from one of your main competitors. Towards the end of the second day, the class is divided into teams. Each team prepares an interactive presentation on a financial topic.

Presented in a classroom setting, it demystifies the fundamentals of finance—from what is a balance sheet to how EPS is calculated—in a high-energy and interactive manner.

PARTICIPANT OUTCOMES

Starting from the most basic foundations of financial concepts, participants will:

- Understand the three main financial statements of your company
- Grasp the importance of your internal company metrics
- Interpret financial results of your company and your competitors
- Determine how they personally contribute to your financial success

REQUIRED RESOURCES

Room

- One classroom with enough tables to accommodate all teams (one table per five- or six-person team)

Equipment/Supplies

- Projector and computer
- Flipcharts, pen paper, internet access

Staff

- One faculty member

SAMPLE TIMELINE

ONE-DAY SAMPLE DAY PLAN

	DAY I
MORNING	The Three Main Financial Statements 1. Income Statement 2. Balance Sheet 3. Cash Flow Statement
AFTERNOON	Variances — Financial Metrics — Internal vs. External Reporting — DuPont Analysis — Wrap Up

TWO-DAY SAMPLE DAY PLAN

	DAY I	DAY II
MORNING	The Three Main Financial Statements 1. Income Statement 2. Balance Sheet	Review of Previous Day — Financial Metrics — Internal vs External Reporting — DuPont Analysis
AFTERNOON	The Three Main Financial Statements 3. Cash Flow Statement — Introduction to Variances	Group Exercise — Wrap Up

TESTIMONIALS

“After taking the ‘Finance for Non-Finance Professionals’ course...I am able to fully grasp the essence of financial management. It also changed the traditional view of finance for me. Now I can use financial thinking to interpret the operations of our company, establish the cost and risk control awareness, strengthen the consciousness of improving cash flow and capital operation efficiency, and seek methods to improve business performance.”

– Ivan, China Eastern